

Product Designer

As a Product Designer at ZaiNar, you will shape and build our customer-facing real-time 3D positioning application. Modern AI tools have merged the work of product, design, and engineering, and this role does all three: you understand the customer and the problems the product solves, you design the solution, and you ship the code. You come from a design background and bring deep authority on design and craft, with the engineering chops to build your own work. This is a hands-on, AI-native role in a fast-paced startup environment, where you push PRs, help shape product direction, and own your outcomes.

JOB RESPONSIBILITIES

- Drive the design and craft of the product, from interaction and visual design to the full user experience.
- Help shape product direction, grounded in how customers run their sites.
- Push PRs and ship real code, building your designs and product ideas directly in the codebase rather than handing off mockups.
- Build customer-facing surfaces of the product that cover real-time location, historical location, utilization, progress tracking, workflows, and geofences, along with its conversational and agentic AI experiences.
- Shape how natural language and automation reach operators on real sites, designing AI experiences that are clear and trustworthy.
- Own the outcome on real customer sites: talk to users directly, develop a deep understanding of how they operate and what they need, and turn it into design and product decisions.
- Use AI-native design and development tooling to move from concept to working, deployed experience quickly.
- Raise the bar for craft and usability across the product as it grows and serves more customers.

MUST HAVE ATTRIBUTES/SKILLS

- Strong product design capability across interaction, visual, and experience design, with a portfolio of shipped product surfaces you owned.
- Strong product instincts and direct user empathy: a track record of shaping what gets built and why, not only executing specs, and translating ambiguous, real-world workflows into clear, usable interfaces.
- Agentic development capability: use AI-native design and agentic coding tools to push PRs and ship production code, building your own work rather than handing it off, even if engineering is not your deepest discipline.
- Proven experience as a designer whose products were adopted by customers.

SHOULD HAVE ATTRIBUTES/SKILLS

- Experience designing data-dense or real-time interfaces such as dashboards, maps, and operational tooling.
- Experience designing AI or agent-mediated product experiences (chat, proactive intelligence, automation).
- Backend or full-stack capability beyond frontend implementation.
- Fluency in Figma or comparable design tooling, moving fluidly between design and code.
- Experience working across design, product, and engineering in a small, fast-moving team.

NICE TO HAVE ATTRIBUTES/SKILLS

- Exposure to IoT, real-time location, logistics, construction, healthcare operations, or other physical-operations domains.
- Experience partnering closely with product and engineering to ship products to customers.
- A background that blends formal design training with hands-on engineering.
- Experience in a startup where design, product, and engineering boundaries blur.